

MÖDERE

Live Clean

OUR *LIVE CLEAN* PHILOSOPHY

AT MODERE WE EMBRACE THE *LIVE CLEAN* CONCEPT AND LIFESTYLE

LIVE CLEAN WITH PRODUCTS THAT LEAD TO A POSITIVE CHANGE

LIVE CLEAN TO LOOK BETTER ON THE OUTSIDE, FEEL BETTER ON THE INSIDE,
AND IN THE PROCESS CONTRIBUTE TO A CLEANER WORLD

THE MODERE DIFFERENCE

- ✓ Modere started the *Live Clean* movement and has over 27 years of experience, research and development around this.
- ✓ Our formulations are based on the belief that total body health is entrenched in herbal/botanical medicine and enhanced by modern scientific innovation. Modere combines the very best of science and nature together.
- ✓ Safety and effectiveness come first. We draw from a comprehensive body of research and formulate unique products that are characteristically safer and more effective than formulations that merely follow industry standards. We won't compromise when it comes to your health and wellbeing.
- ✓ Our ingredients have to be the best and to ensure they meet the Modere *Live Clean* standard and we test them extensively. We have taken an absolute stance against a broad range of potentially harmful ingredients, including SLS and phthalates, and we actively avoid over 3,000 scientifically questionable ingredients.
- ✓ Our nutritional products are manufactured to the highest standards of Good Manufacturing Processes (GMP).
- ✓ Our inspired laundry, kitchen and bathroom products are grey water friendly.
- ✓ Modere's ingredients and product delivery systems have been created and patented to focus on new, effective and superior ways of managing the business processes.
- ✓ Our formulas are concentrated and effective so that you can use less than the industry standard measure and still achieve a great result.
- ✓ *Live Clean* means we strive to be part of the solution in creating a cleaner, better world. Through our products and our way of doing business Modere aims to minimise its impact on the planet as a whole, such as through pioneering the reduction of the toxic load in our homes and environs.
- ✓ We use recyclable packaging that's phthalate and BPA free - better for you, better for the planet.
- ✓ We're minimising our carbon footprint - and aiming for carbon neutral.
- ✓ Helping communities and the people in them - the 'Modere Gives Back' initiative donates a percentage of sales to charities at home and globally.
- ✓ We will never compromise our ethics and integrity.
- ✓ Modere do not test on animals.



NO ANIMAL
TESTING



ENVIRONMENTALLY
FRIENDLY



SAFER &
NON-TOXIC



RECYCLABLE
PACKAGING



DIRECT SELLING
AUSTRALIA