EARN AN ALL EXPENSE PAID TRIP TO A WORLD CLASS RESORT.

The 2018–2019 Modere Escape will be held from the 10th to 14th May 2019 (4 nights) in the Maldives.

Lavishly reward yourself for a year of hard work and incredible achievement in one of the world’s premier Escape destinations.

MALDIVES
2019
QUALIFICATION PERIOD:
The first 6 consecutive bonus months of a new Social Marketer’s membership.

HOW TO EARN AN ALL EXPENSE** PAID MODERE ESCAPE:
• Log into your account at shiftingretail.com.au and go to Events > Escapes and select the ‘Register Intent’ button within the first 15 days of joining.
• Download the Modere Path To Escape Entry Form available at shiftingretail.com.au Events > Escapes, to track your progress.
• Achieve all of the requirements as specified in this brochure within the qualification period.*

ACHIEVE MODERE ESCAPE FOR ONE†

<table>
<thead>
<tr>
<th>Category</th>
<th>Requirement</th>
</tr>
</thead>
<tbody>
<tr>
<td>Register Intent</td>
<td>Register intent on the Escape Page in Shifting Retail within the first 15 days of joining.</td>
</tr>
<tr>
<td>Qualification Period</td>
<td>First 6 bonus months from your joining date*.</td>
</tr>
<tr>
<td>Personal Qualification</td>
<td>Minimum 150MP each bonus month within the qualification period.</td>
</tr>
<tr>
<td>Recruit</td>
<td>3 new first level Social Marketers each ordering minimum 150MP within 14 days from joining.</td>
</tr>
<tr>
<td>Marketer Title Advancement</td>
<td>Achieve Director 1 or above.</td>
</tr>
<tr>
<td>Seller Title Advancement</td>
<td>Achieve Gold or above.</td>
</tr>
<tr>
<td>Team Advancement</td>
<td>Develop 1 new Gold Team Leader.</td>
</tr>
<tr>
<td>Social Retail Conference Attendance</td>
<td>Attend SRC during period and register for the next one.</td>
</tr>
</tbody>
</table>

ACHIEVE MODERE ESCAPE FOR TWO‡

<table>
<thead>
<tr>
<th>Category</th>
<th>Requirement</th>
</tr>
</thead>
<tbody>
<tr>
<td>Qualification Period</td>
<td>First 8 bonus months from your joining date*.</td>
</tr>
<tr>
<td>Marketer Title Advancement</td>
<td>After qualifying for a Modere Escape for one, requalify Director 1 or above for an additional 2 bonus months.</td>
</tr>
<tr>
<td>Seller Title Advancement</td>
<td>After qualifying for a Modere Escape for one, requalify Platinum or above for an additional 2 bonus months.</td>
</tr>
</tbody>
</table>

* Please see items 3, 4, and 5 of the Rules section on definition of first bonus month for new Social Marketers and Escape qualification if 6th bonus month does not fall within qualification period.
** All expense paid as specified in items 13 and 14 of the Rules section.
† See items 15 and 16 of the Rules section for options to purchase a 2nd Escape.
‡ See item 16 of the Rules section for attendance eligibility for 2nd Escape.
# See item 5 of the Rules section on definition of first bonus month.
RULES

1. All eligible Social Marketers must be current Australian or New Zealand Social Marketers and must be a resident of either Australia or New Zealand.

2. Only Australian and New Zealand Social Marketers are eligible to participate in the Australasian market’s Modere Escapes program.

3. The qualification period is the first 6 consecutive bonus months from a new Social Marketer’s joining date (see rules 4 and 5 for exceptions), with the final qualifying month falling within 2018.

4. Rolling qualifications apply: If a Social Marketer achieves the qualification criteria after December 2018 bonus month period, they will qualify for the next scheduled Modere Escape.

5. If a Social Marketer’s joining date is after the 14th of the month, the first bonus month of their qualification period will be considered the next bonus month. Eg. Social Marketer joins on 15 April 2018, the first bonus month of qualification period will be May 2018.

6. The 2018-2019 Modere Escape will be held from the 10th to 14th May 2019 (4 nights), in the Maldives.

7. To be eligible for the Modere Escape, a Social Marketer must register their intent to participate on the Shifting Retail website within the first 15 days of joining Modere.

8. All Social Marketers who register their participation must keep records of their progress as per the Modere Escape Entry Form.

9. Completed entry forms must be submitted to Modere Corporate Office within 10 days of qualifying. Only completed entry forms received by this date will be considered for the Escape.

10. It is the responsibility of the Social Marketer to confirm the Modere Corporate Organisers have received their completed entry form.

11. Social Marketers will be notified within 15 days from their submission of their completed entry form.

12. Organiser approval of all qualification requirements will confirm the qualification of a Social Marketer for the Modere Escape.

13. The Escape includes one return economy class airfare and must depart from an Australian capital city.

14. The Escape includes twin share accommodation, meals, transfers to and from the resort and selected activities for one adult, the qualifier, only.

15. If a Social Marketer qualifies for an Escape they can apply to the Organisers for approval to be accompanied by one extra adult at their own expense.

16. A 2nd Modere Escape whether paid for or achieved can only be issued to a member of the same Social Marketer membership or a life partner.

17. If a Social Marketer is unable to attend the current Modere Escape for circumstances beyond their control they must notify Modere in writing.

18. Qualifying Social Marketers are expected to participate in all official Modere events and activities planned throughout the Escape.

19. Qualifying Social Marketers must agree to provide a testimonial and/or photos of their Modere Escape upon the request of the Organiser.

20. Qualifying Social Marketers give permission for the Organiser to use any photos and videos taken on the Escape for promotional purposes.

21. Qualifying Social Marketers will be solely responsible for having a valid passport and organising their own travel insurance.

22. Qualification requirements may not be transferred or combined with other Social Marketer organisations. In the event that you have registered your intent and your Upline Leader or a Social Marketer in your team qualifies first for an Escape, their qualifying OP3 can only be counted for their Escape qualification. You will need to review your required OP3 qualification and adjust if required.

23. Only Modere business activity in the Australasian market will contribute to the qualification criteria.

24. Each Social Marketer membership is limited to achieving one Modere Escape in a 12 month period.

25. Any misuse or gaming of qualifications will constitute a disqualification and the Social Marketer will forfeit and be ineligible to participate.

26. Social Marketers must be in good standing with Modere to participate in a Modere Escape.

27. Social Marketers who sell their membership, resign, are in any way no longer registered active Social Marketers, or have been suspended from activity at any time up to and including the dates of the Escape, will no longer be eligible for the Escape. The rights to the Escape will return to the Organisers to be dealt with at the Organiser’s sole discretion.

28. Modere Escapes are non-transferable and the reward must be redeemed during the designated trip dates.

29. Organisers are Modere Inc, Springville, Utah USA, Modere (Australia) Adelaide, South Australia and Modere (New Zealand) Auckland, New Zealand.

30. Modere reserves the right to vary the competition rules at its discretion without notice.

31. All decisions relating to the competition are at the sole discretion of the Organisers and are final.